



RED NOSES
CLOWNDOCTORS
International



International

Annual Report 2019

RED NOSES Clowndoctors International

Thank you

for 25 years!

We are grateful for your ongoing support that helps us bring humour and laughter to people in need of joy **worldwide!**





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RED NOSES: 25 years of a Beneficiary-Focused Mission

The consolidation of our Framework of Change providing a beneficiary-focused approach and the 25th anniversary of the RED NOSES idea are two of the highlights that defined the year 2019. We look back on 25 extraordinary years that we are only able to celebrate because of your ongoing support. Thank you so much!

Last year, we organised a joyful and effervescent jubilee celebration in Austria. We connected with the medical staff and the journalists from prestigious local media in the first hospital where our children's programme started more than 25 years ago. The doctors and nurses who participated in the festivities showed their gratitude for the excellent collaboration with our clown artists throughout the years and stressed the crucial importance of humour in accelerating the healing process of many patients.

We took important steps towards the concretisation of our RED NOSES Framework of Change that focuses on the needs of our beneficiaries. This way, we want to ensure that our target groups, people in need of joy worldwide, experience higher emotional wellbeing, greater social inclusion and more supportive environments. Our Theory of Change will continue to put an emphasis on the long-term impact of our work in the future too. RED NOSES is committed to taking our work to the next level. We are happy you are part of this journey.

Our international outreach programme Emergency Smile is characterised by an extraordinary longevity and high artistic quality. Our focus for many years in a row has been on successful missions in the same country, namely Greece, where we have already been welcomed 15 times. There, where the humanitarian crisis seems to be at its most dramatic stage, our international clowns brought joy in the midst of hopelessness. As our level of influence increased, we were able to collaborate even better with humanitarian aid organisations in Greece.

In 2019, we provided a knowledge exchange platform with a Catalan healthcare clown organisation, which was enriching and inspiring. Dedicated to the Intensive Smile format, the cooperation with Pallapupas proved to be indispensable as we always seek to put the needs of our beneficiaries at the centre of our work.

We hope that by sharing this annual report with you, you will entirely understand the relevance of your support as we bring together much joy to our beneficiaries worldwide.

Giora Seeliger

Artistic Director and Founder
RED NOSES Clowndoctors
International

Monica Culen

CEO and Founder
RED NOSES Clowndoctors
International

Dr. Franz Haimerl

CFO
RED NOSES Clowndoctors
International



25 Years of Impact

“The close collaboration with the RED NOSES clowns is very important to me because the success of the treatments also depends on the mood of the children in the hospital. The clowns draw attention and reduce patients’ fear. This makes it easier for us to treat them and, under certain circumstances, also saves medication. Therefore, in my opinion, the work of the clowns is a deeply medical activity.”

Dr. Herbert Kurz, Department of Paediatrics, Danube Hospital (SMZ-Ost), Vienna, Austria.

“With their top-class artistic expertise, supplemented by a great deal of empathy, the clown doctors bring a healthy measure of happiness and positive change to the daily hospital routine of our patients and of their care providers. This makes it easier for them to bear the burdens of hospital treatment.”

Dr. Alexander Rokitansky, Department of Paediatric Surgery, Danube Hospital (SMZ-Ost), Vienna, Austria.



The RED NOSES Framework of Change

Over the past 25 years, we experienced our impact on our beneficiaries every day. We see the immense joy RED NOSES clowns bring and how they touch people's lives. We also collected a lot of evidence during these years, through scientific studies and internal evaluations, but there is still so much more to learn. We want to know more about the needs of our beneficiaries and how RED NOSES clowns affect them. We want to truly understand what change we enable in our beneficiaries, in institutions, and in overarching social systems.

The Framework of Change sets out the theories that underpin our work, so that they can be questioned and improved. In this way, the Framework will be the basis of further research, monitoring and evaluation within RED NOSES. We are dedicated to critical thinking and to collecting more and more evidence that describes and confirms our impact.



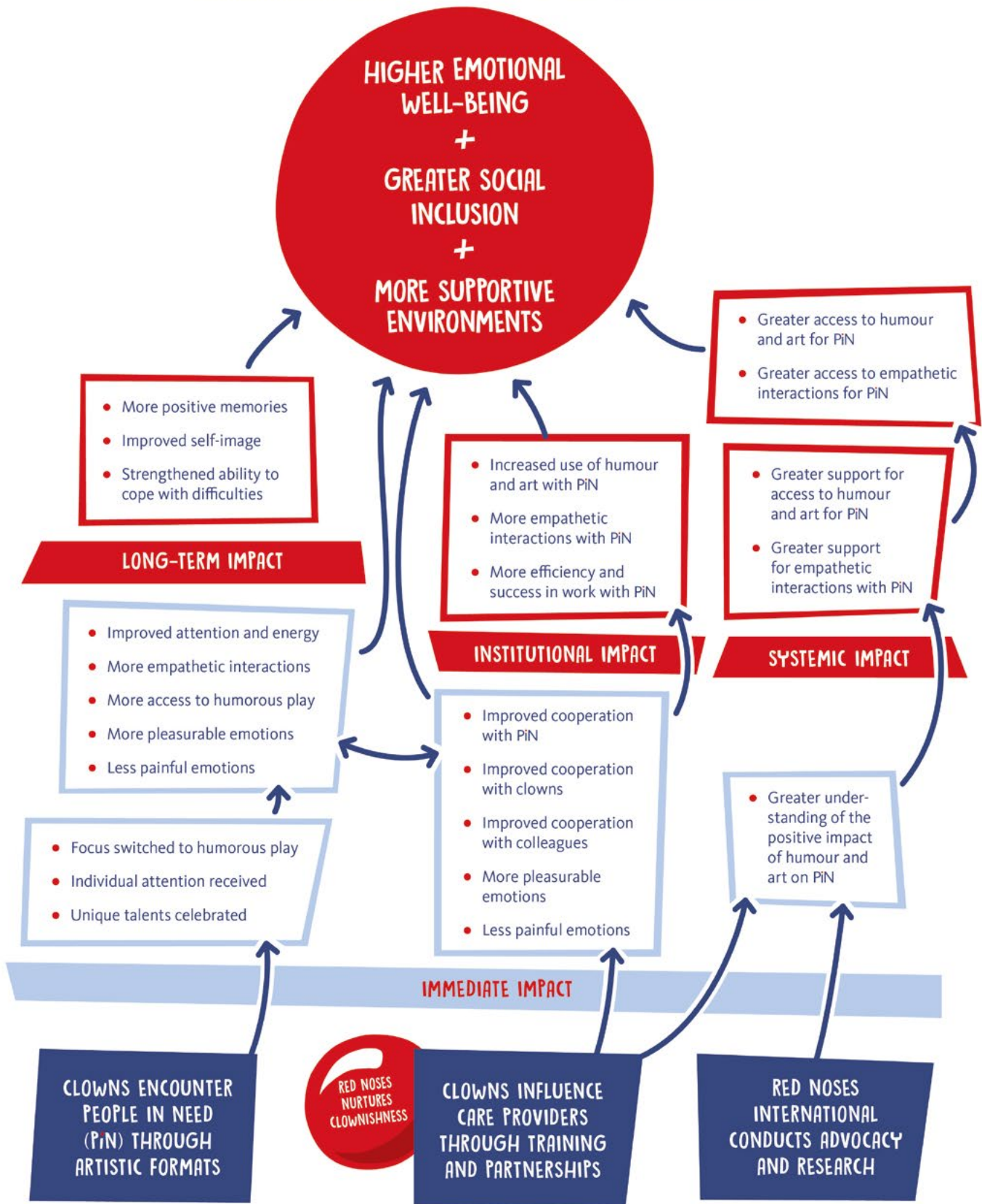
Our Framework of Change identifies the need we see in the world and describes our goal of how we want the world to look instead. These two poles – the NEED and our GOAL – together create the 'why' that drives all of our individual programmes. It also includes a list of our stakeholders, as the essential partners in reaching our goals.

The Framework was initiated through workshops and working groups within RED NOSES, and was then finalised based on input from a survey completed by each RED NOSES partner organisation. Evidence for the Framework was also collected from interviews, focus group discussions, programme evaluations, and scientific studies.

† With great empathy and respect, clowns meet senior citizens in care facilities individually, thus creating a sense of self-worth.

Framework of change

„People in need (PiN) of joy are better able to **reconnect** to themselves, each other and the beauty of all human emotions.“



About Us

RED NOSES Clowndoctors

was founded in 1994 in Austria as a non-profit organisation, bringing humour and laughter to people in need of joy. In 2003 the charitable non-profit foundation RED NOSES Clowndoctors International (RNI), also based in Austria, was established as headquarters of the RED NOSES group. Its tasks are to build up, monitor and support international RED NOSES partner organisations. In doing so, RED NOSES International simultaneously develops and maintains high ethical and artistic quality standards in all its clown programmes within the group.

Today, RED NOSES Clowndoctors is one of the largest clown doctor groups in the world with partner organisations in 11 countries and international emergency missions in Europe, Africa and Asia. In 2019, our international team of 437 clowns brought joy and laughter to around 570,000 people – and that in more than 676 medical and social institutions. The RED NOSES group has developed a wide range of specific formats within its programmes for all major beneficiaries: sick children, senior patients, children with multiple disabilities and rehabilitation patients, as well as people affected by crisis.

Facts

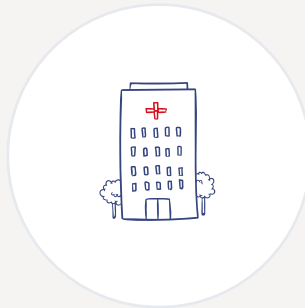
and Figures

RED NOSES has gradually evolved into one of the leading groups in its field of work, not only setting benchmarks in both artistic performances and professional structures, but also by reaching the greatest number of beneficiaries. Take a look at the positive impact of our daily work in 11 different countries.



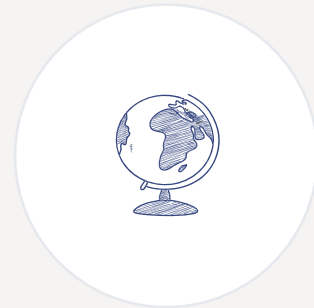
569,616

young and elderly
patients



676

medical and social
institutions



11

countries
of operation



18,451

clown visits



437

professionally
trained clowns



25+

years of
expertise

What We Do

in the Field

Children

Most children struggle to cope with the hospital environment. The pain, confusion, loss of control, and separation from family associated with medical treatments may lead to paediatric medical traumatic stress (PMTS), which can have long-term effects on a child's physical and mental health. Hospital stays, surgeries and tests are connected with fear, insecurity, and boredom, especially for children. No matter how good the medical care is, emotional needs and personal interaction sometimes fall short in everyday hospital routine.

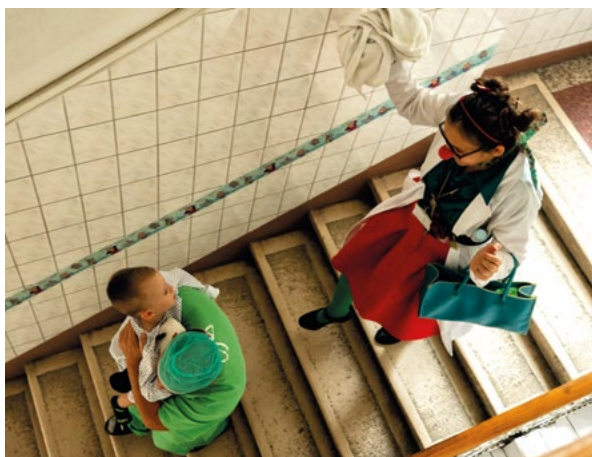
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Through visits at the bedside, children are empowered to return to their natural playfulness, giving them impetus for self-confidence and a new zest for life.

Regular Bedside Visits

RED NOSES clowns can make fear and pain quickly be forgotten. The healthcare clown enables the child to be a creative partner in play experiences and engages the child in pleasurable interaction. In this way, the child is able to disconnect her- or himself from the stressful situation and reconnect with pleasant childhood emotions. They give comfort and hope whilst bringing a new zest for life. As soon as RED NOSES clowns appear in the paediatric ward, the air fills with fun and the children become children again, carefree and happy.



In the Intensive Smile format clowns support the little patients before and during treatments and surgeries to better cope with the procedures.

Intensive Smile

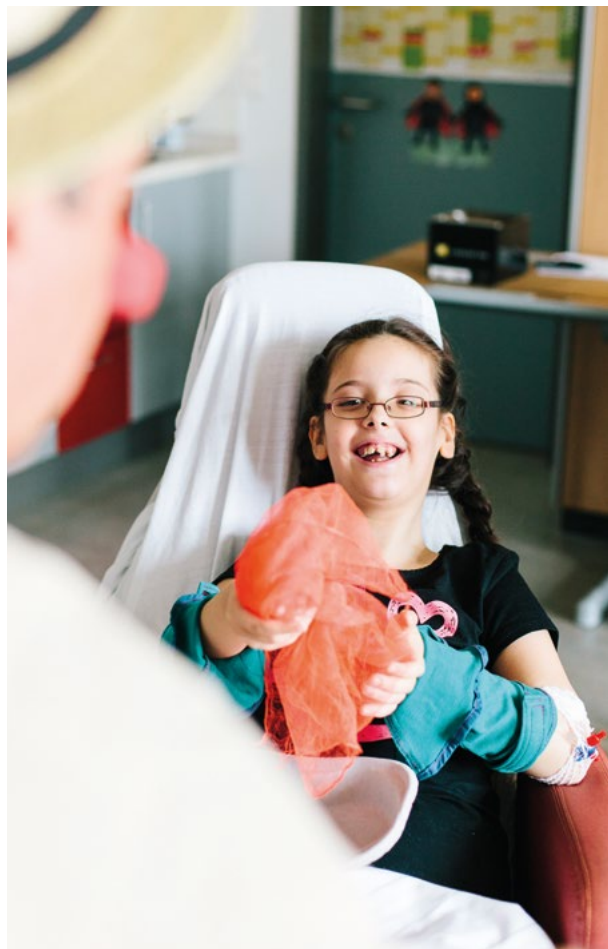
This format aims at deepening the relationship of the clowndoctors with their largest audience, hospitalised children and youth. The goal of these clown visits is to support the little patients before and during treatments and surgeries to better cope with the procedures. The clown uses an array of artistic techniques to catch the attention of the child, therefore taking away the fear and stress vis-à-vis the procedure they are about to undergo. Parents and medical staff equally benefit from clowndoctors interventions as the visits lighten the mood, provide relief from the anxious situations and make it easier for medical staff to work with the children. In 2019, Intensive Smile was supported by C&A Foundation.

Circus Patientus

This format runs for several days (3–5) and is focused on children who have been hospitalised for a lengthy period of time due to a long-term health condition or disability. Going by a slightly different name, Circus Smile, this format is also used in the work with refugees, internally displaced persons and other vulnerable communities. The purpose is to offer not only an exceptional form of entertainment, but moreover to awaken an interest in a specific activity (in this case, circus art and magic tricks) among children and therefore motivate an active approach to life and an overall desire for self-realisation.

Coma and Rehabilitation

RED NOSES clowns also visit children in coma and rehabilitation wards. Clown work performed directly at the bedside is an important and powerful stimulus, not only for comatose children, but also for those who have come out of a coma, or an accident, and gone into rehabilitation. Even if it seems that the children do not notice or respond to anything, the clowns contribute greatly to the waking up process with their sensitive, poetic and musical visits. They are valuable companions, especially when the little ones gradually regain consciousness.



▫ All participants of Circus Patientus are empowered, experiencing the lightness of joyful playing.



▫ During the performance, children with disabilities have the opportunity to express their feelings in their own time and way.

Children with Disabilities

Within our Caravan Orchestra format, the clown doctors' performances are dedicated to the needs of children with multiple disabilities. It provides them with access to cultural activities by bringing theatre, clowning and music to the social facilities in which they are schooled and cared for. The programme, developed specially for the needs of mentally and physically disabled children, is a tailor-made musical show where a group of specially trained clowns travel from "oasis to oasis looking for new musicians to join their orchestra", giving the kids the opportunity to connect with artistic activities and express their emotions in their own way.



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The Elderly

RED NOSES seniors' programmes aim at contributing to the development of compassionate, respectful and person-centred care. We recognise the need to provide the highest standards of healthcare and wellbeing at all ages. During the clown interactions, humour is used to convey respect for human dignity and for the personal history of the other. For elderly people, humour at their bedside conveys the message that they are acknowledged as valuable members of society who deserve to receive empathetic attention.



⬆ In engaging elderly people in a variety of activities, clowns reveal long-forgotten abilities and create a sense of belonging.



⬆ Regular clown visits by RED NOSES contributes to an increase in the quality of life of the elderly and people in need of care.

Elderly people who live in a facility for inpatient long-term care usually experience that they have little or nothing left. A feeling of hopelessness and the loss of the previous social role puts a strain on the inhabitants of care facilities on a daily basis. In addition, they often suffer from the restriction of their mobility, their perception and their ability to remember or communicate. The remaining skills and special talents often have no place in the everyday life of a nursing station and are therefore hardly encouraged, or not encouraged at all.

The deficit orientation and the associated daily experiences of residents in care facilities lead to reduced self-esteem, intensify depressive moods and make life seem like a monotonous sequence of the same routine every day. On health, this has both mental and somatic negative effects. In engaging elderly people in a range of artistic activities, clowns help uncover long-forgotten abilities and create a sense of agency and belonging. Healthcare clowns meet the senior citizens individually at their bedside, with respect and empathy, integrating their personal history and activating all their senses. That means singing songs together, recalling familiar smells, sharing recipes, connecting with memories from their “golden years” or dancing a gentle waltz. These visits increase their wish to actively participate in life.

Variété

This format was developed to motivate the participation of senior citizens in artistic activities. It seeks to tackle the biggest challenges of this target group such as reduced mobility and social isolation. Consisting of a workshop lasting 3 to 5 days, the format adapts to the specific capacities of the participants. The clowns help the seniors to rediscover lost talents or help them learn new ones, like tricks, magic, dance and acrobatics. Participants have the opportunity to develop a small “circus act” that they will perform at the end of the workshop for their family and caretakers. RED NOSES Variété helps them rediscover their abilities, shows them new ones and earns them recognition and appreciation from other people. At this stage in their lives, this does not happen much otherwise anymore. The successful performance and the applause fill the participants with pride and strengthen their self-confidence. As it is quite necessary to practise special movements for some of the stage numbers, the RED NOSES Variété also offers physical mobilisation. This means that the residents move more, and with an increased degree of joy in their everyday lives, this has a health-promoting effect.



▬ Together with the clowns, seniors proudly show their rediscovered talents in a circus-style performance.



People in Crisis

We believe that people affected by crisis and/or facing acute emergency situations need special care. Our beneficiaries receive the immediate aid to survive, but often in the long run, emotional wellbeing no longer exists for the target group. We envision that essential feelings like joy, optimism and happiness are in the spotlight of humanitarian aid and crisis relief work; not only for the people affected but also for the staff working in such challenging circumstances. We are convinced that the power of humour and laughter, despite adversity and trauma, makes people more resilient. Therefore, we bring the gift of laughter and human connection to places of acute hardship.

Emergency Smile

RED NOSES International developed a programme called Emergency Smile, allowing us to reach beyond the borders of our 11 partner countries to provide joy and stress-relief to people affected by crisis and disasters. This programme was established in 2013 to send specially trained health-care clown teams into acute and chronic areas of crisis in cooperation with international aid organisations. The tailor-made Emergency Smile activities provide a sense of normality in abnormal situations through humour and self-expression, which can help alleviate fear and distress and thus promote wellbeing.

We reconnect people affected by crisis and trauma with joyful emotions in order to rekindle hope, transform their focus by concentrating on positive aspects of life, and show that life still has happiness in store for them. By engaging the beneficiaries in active, playful interactions, we create a supportive environment and long-lasting memories of joy, that are a source of hope and optimism.



▀ Lesbos: Children in refugee camps love our interventions because we create an environment where children feel safe to play.



Our **Emergency Smile** mission

A typical mission team consists of four healthcare clowns and one administrative leader. The standard duration is one week of preparation and three weeks on the ground. Both the number of members in the team and the length of the mission can be increased or decreased according to the needs encountered in the field. RED NOSES Emergency Smile missions have until now been carried out in Belarus, Cameroon, Greece, Jordan, Kyrgyzstan, Sierra Leone and Ukraine and it is our plan to keep enlarging our outlook in order to reach target groups on a global level.

Through the well-educated use of humour and empathy, the various formats aim to improve the emotional wellbeing of the target group, removing anxiety and stress while bringing a sense of lightness and smiles. At its core, Emergency Smile brings a profound message of humanity that everyone, regardless of age or gender, can relate to and take nourishment from.

We would like to add that we are very thankful for the ongoing financial support from Alta Mane Foundation towards our international missions.



Capacity Building and Training

RED NOSES International provides the best training for its 437 professional healthcare clowns in 11 countries. The International School of Humour (ISH) contributes to maintaining a high artistic level due to the various curriculum units and workshops offered. Here are two of the highlights offered last year:

Vigorous Exchange with **Pallapupas**

Next to regular professional training, exchanges on international level are an essential part of our work, as they consolidate knowledge and skills for the RED NOSES healthcare clowns.

Frequent exchange between all our organisations is already common practice. The exchange focuses on different programmes and formats, putting the needs of our beneficiaries at the centre. Last year, RED NOSES had a special partnership with *Pallapupas* in Barcelona. We aimed towards best practice by collaborating with an external healthcare clown organisation.

In the one-year cooperation, artistic directors from all our organisations had the chance to go in pairs on a two-day exchange to Barcelona and learn more about the work of their Spanish colleagues, who are specialised in the field of Intensive Smile and who offer regular visits in the adults' oncology department. While the *Pallapupas* clowns were working with a special theme or story, the atmosphere in the waiting rooms of the adults' oncology department completely transformed. Suddenly, a sense

of playfulness filled the air; the clowns brought joy and laughter, which was undoubtedly very much needed, to the patients. The healthcare clowns from *Pallapupas* also had the opportunity to participate in special curriculum trainings with RED NOSES and observe various programmes and formats in selected organisations. Since *Pallapupas* does not yet work with the elderly, it was highly interesting to have an exchange on that specific topic.

After close observation, the artistic directors and the healthcare clowns from *Pallapupas* took time to reflect on what they had seen, exchanged their views about trainings, artistic approaches, programmes, and team culture. They also discussed the need and importance of a good and strong collaboration with the hospital staff.

The exchange between both organisations was very enriching and inspiring. There was a strong willingness to learn from each other. It was a unique platform for sharing our experiences and effectively contributing to giving healthcare clowning a cohesive voice across Europe.

ISH-to-GO Workshops: Investing In Higher Artistic Quality

ISH-to-GO is a strategic initiative which was launched a few years ago by our International School of Humour (ISH) in order to tackle the specific artistic needs in all of our organisations.

These workshops take place locally in every partner organisation on a regular basis to support the



comprehensive training of our clowns and help our artists to explore and develop their set of artistic skills. This model is an appreciated international training platform for all RED NOSES International healthcare clowns.

Compared to our general ISH workshops attended regularly by clowns from all our organisations, the ISH-to-GO format predominantly offers the opportunity for more local artists to participate in workshops led by prestigious international teachers. This way, clown artists from our organisations have the chance to work together, exchanging artistic know-how. The knowledge transfer between the participants is a great support for the artistic work performed in their local environments.

ISH-to-GO workshops contribute to a better team dynamic, as clowns from the same organisation learn and grow together. This has a positive impact on their daily work in the local facilities they visit. Our organisations design the content of the workshops themselves, taking into consideration the respective relevant needs of the local artistic groups.

Each workshop lasts between three and five days and artistically equips 15 to 20 clowns. In 2019, ten ISH-to-GO workshops took place in almost all RED NOSES organisations with a total number of 150 participants.

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▀ RED NOSES has developed and maintains high artistic quality standards and is constantly investing in the training of its artists. Exchange programmes and local workshops with international teachers are an added value to the clowns' education and training.

We are a

Global Movement

Each year, our 11 partner organisations and our international emergency teams, work untiringly to spread humour and laughter to people in need of joy.

Each country contributes to pushing forward our strong vision, and to performing impactful work every day, whether from the most precarious place on earth or from the clinic down the road.





Here is how, one smile at a time, we are improving the lives of thousands of people around the world.

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-  RED NOSES Partner Organisations 2019
-  Emergency Smile missions in 2019
-  Number of patients
-  Number of clown visits
-  Social and medical facilities
-  Number of clowns
-  Established

Germany

ROTE NASEN Deutschland e.V.

-  44,392
-  1,894
-  69
-  71
-  2003






Czech Republic

ZDRAVOTNÍ KLAUN

-  71,971
-  4,011
-  97
-  86
-  2001




Austria

ROTE NASEN Clowndoctors

-  172,066
-  4,337
-  48
-  68
-  1994

Slovenia

RDEČI NOSKI

-  54,022
-  1,068
-  55
-  20
-  2004



▪ Samos: Our clowns triggered the imagination of children and offered them relief from stressful situations.



▪ Lesbos: Our clown team performed various shows in order to bring play and laughter back to children's daily routine.

Poland

CZERWONE NOSKI

- 👤15,625
- 📍606
- 🏠27
- 🇵🇱24
- 🌟2012

Lithuania

RAUDONOS NOSYS

- 👤27,030
- 📍472
- 🏠38
- 🇱🇹18
- 🌟2013

Slovakia

ČERVENÝ NOS

- 👤62,308
- 📍2,814
- 🏠211
- 🇸🇰65
- 🌟2004

Hungary

PIROS ORR

- 👤33,540
- 📍1,411
- 🏠42
- 🇭🇺35
- 🌟1996

Croatia

CRVENI NOSOVI

- 👤41,610
- 📍828
- 🏠43
- 🇪🇪21
- 🌟2010

Ukraine

Emergency Smile
September 2019

Greece

Emergency Smile
March/April 2019
May/June 2019
July 2019
November 2019

Jordan

RED NOSES Jordan

- 👤15,040
- 📍315
- 🏠10
- 🇯🇴8
- 🌟2012

Palestine

RED NOSES Palestine

- 👤32,012
- 📍695
- 🏠36
- 🇵🇸21
- 🌟2012



↳ Kiev: Musical play is an important tool to establish a genuine human connection between artists and beneficiaries.

Highlights

from

our Organisation

Austria

Celebrating 25 Years of Joyful Encounters

The RED NOSES Clowndoctors idea was born in **November 1994 in Austria**. Now, 25 years later, the clowns have visited and brought laughter to **more than two million patients** in Austria, with numbers rising steadily. This surely called for a celebration! The festivities started in the Danube Hospital (SMZ-Ost) in Vienna, the very first hospital that opened its doors for the clown visits. Similar jubilee events followed in other cities as well. Presently, ROTE NASEN Clowndoctors **regularly visit 43 institutions within the country**.

Moreover, ROTE NASEN improved their **summer circus programme for children aged 5–15** from different cultural backgrounds. Playful and creative activities helped them to connect better to each other and also to their various cultures. For the big closing show, the children performed their tricks in a real circus tent with their families present and pleasantly surprised by the outcome.

The summer circus is **part of a special ROTE NASEN programme that visits refugees** who had to leave their homes behind, helping them to create new friendships and a sense of solidarity, whilst spending joyful moments together.



▬ The improved summer circus programme helps participants to connect wonderfully to each other and spend joyous moments together.

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Hungary

Deepening the Working Relationships with the Medical Staff

PIROS ORR deepened their cooperation with nurses, doctors and several **hospitals** in 2019. For International Nurses Day, the team greeted nurses at the biggest children's hospital in Budapest and **celebrated its 15th anniversary with the hospital staff in the city of Pécs**.

Additionally, the **Intensive Smile programme** started in the Bethesda children's hospital and is thus currently **running successfully in three medical institutions**. A generous donation from Henkel enabled weekly clown visits in the children's hospital in Szekszárd. As a result, **PIROS ORR now visits 16 hospitals in Hungary where their artistic formats bring laughter to people in need of joy**.

Desiring to maximise their impact and boost their projects, the Hungarian organisation held an **audition for new clowns**. The six chosen artists are now successfully integrated into the team and performing restlessly in many medical institutions.



▬ As PIROS ORR increased their sphere of influence in children's hospitals, more beneficiaries experienced the magic behind the red nose that brought them much joy and laughter.



➤ Clowns contribute to higher emotional wellbeing by offering individual attention to children in sensitive medical environments.



➤ The growing clown team of ROTE NASEN in Germany delivers their artistic formats to people in need, which includes children in hospitals.

Czech Republic

The Clown Emergency Project

In 2019, ZDRAVOTNÍ KLAUN started a new successful project called **Clown Emergency** with healthcare clowns **bringing joy to people in the waiting rooms of emergency units in hospitals**. Oftentimes, the clowns literally accompany the anguished children and their concerned parents to the doctor's office to lighten their burden. Another new project, designed for the unique **intensive care unit for children, sends clowns on regular visits into this fragile medical environment**. The little patients here are suffering from life-limiting diseases and are therefore dependent on life-sustaining medical devices. Their ability to express themselves is hugely limited, but **the professional team of specially trained healthcare clowns using music therapy** brought wonderful results.

The Intensive Smile programme runs successfully in four Czech medical facilities. Its resonance has been so impressive that last year the project spread to two more hospitals. **The appreciation for the artistic work of ZDRAVOTNÍ KLAUN is also present in the academic world**. The artistic directors have been giving lectures to medical students in the Charles University of Prague for three years in a row.

Germany

Team Expansion for Higher Demand of Clowns

ROTE NASEN in Germany experienced an **increase of more than 100% in the number of artists** actively working as healthcare clowns all over the country. Since the **programmes with the German health insurance BKK have expanded from 10 to 20**, new clown power was needed for the artistic work in other cities as well. On top of this, the German team did **intensive media work** that resulted in **press coverage in many regions throughout Germany**, thus strengthening the visibility and impact of the organisation.

The **Humour in Healthcare workshops** bring the values embodied by the clown to other areas of activity too. All humour workshops were received very well by the participants. Bringing **the idea behind the figure of the clown to important target groups and multipliers such as medical and nursing staff** was celebrated and highly appreciated.

The programme **Intensive Smile Care** was further developed and **consolidated in three renowned German hospitals**.

Slovenia

Joyfully Celebrating Life and Public Recognition

RDEČI NOSKI Slovenia celebrated **15 years of joyful activity** by preparing an exuberant show with 14 clowns performing in hospitals. The programme consisted of a **musical parade** in all the hospital units. This way, even children who were confined to bed and could not walk were able to participate. Furthermore, the Slovenian team offered a **colourful show for the medical staff** and the patients who were mobile in the community room. Apart from bringing laughter to countless participants, **the merry festivities also deepened the connection between healthcare clowns and the medical staff.** In the Rehabilitation Institute Soča, the show was available for other visitors as well, which allowed family members and friends to join in, thus **maximising the joy effect.**

The President of the Republic of Slovenia offered RDEČI NOSKI the Jabolko Navdiha award (The Apple of Inspiration), a great reason to rejoice and stay motivated for the future. In addition, a local magazine nominated the Slovenian organisation for the yearly prize given for benevolent activities.



▫ The festivities of RDEČI NOSKI lightened the mood of hospitalised children and of their care providers.

Slovakia

Circus Patientus for Adult Patients

ČERVENÝ NOS expanded their area of activity by starting the programme **Circus Patientus for adult patients in the Psychiatric Hospital** in the town of **Pezinok**. Six new clowns made their debut in the team last year to satisfy the increased demand from medical institutions in need of humour and joy. The year 2019 marked the **15th anniversary of ČERVENÝ NOS.** Therefore, the clowns went out on the streets in various cities to celebrate their birthday with the Slovak public. The artistic team also prepared a **birthday tour and visited 15 senior facilities** that were normally not on the list of regular clown visits.

The Slovak organisation thankfully received the **Senior Friendly Award for its geriatric programme.** This highly renowned form of public recognition speaks volumes about the positive influence of the clown visits on the elderly.



▫ Long-term patients in a rehabilitation setting are thrilled about their newly discovered skills, gaining self-confidence and a new zest for life.

Croatia

Extraordinary Success for the Circus Variété Project

CRVENI NOSOVI placed **strong emphasis on senior citizens** in 2019. The one-year project Circus Variété enhanced the **social inclusion of elderly people** in care facilities for seniors through active participation in artistic activities. It also raised society's awareness by advocating for the rights of this vulnerable group.

The Croatian organisation completed ten Circus Variété programmes in four cities: Osijek, Zagreb, Rijeka and Split. One special highlight of the successful project was the **celebration organised for World Laughter Day**. The outdoor event took place at the city square where the clowns and the elderly participants in the project showed their newly acquired skills from the workshops. The cheerful festivities brought together several donors and inhabitants of that region in an attempt to **connect people through humour**.

Furthermore, Intensive Smile was warmly welcomed into one more children's hospital in Zagreb and the Caravan Orchestra, a project addressing people with disabilities, completed 16 performances in 11 cities.



➤ Croatian senior citizens participating in a cheerful performance on World Laughter Day.



➤ The workshops helped medical staff acquire a greater understanding of the positive impact of humour on patients.

Palestine

Humour in Healthcare: Impactful Collaborations with the Health Sector

RED NOSES Palestine implemented **Humour in Healthcare workshops** in 2019, as a direct result of the intense **cooperation with different hospitals and universities across the Palestinian Territories**. Tailored specifically to the concrete needs of the local healthcare system, this initiative was essential as it set in motion a **thorough exchange with the medical staff**. Moreover, it created a great **platform for interaction with the next generation of medical students**. Informing them about the activities offered by healthcare clowns and emphasising the importance of humorous hospital visits was undoubtedly the first step towards a flourishing partnership in the near future.

The workshops offered by the Palestinian organisation brought positive institutional change to the degree that some doctors started using **humour as a great tool to connect better** with the medical staff, patients and care providers. It was rewarding to observe the doctors' new approach as they were **applying the knowledge gained in the humour workshops**. Many of them now focus on building trustworthy relationships with children and their families. By connecting with them from the first encounter, doctors can reduce their fear of hospitals and witness in some cases the acceleration of the healing process.

Poland

Launching New Artistic Formats

CZERWONE NOSKI launched the **Intensive Smile programme** in Warsaw, Wroclaw and Krakow during 2019. There was a great need for this format, with several medical institutions like the **Children's Memorial Health Institute – the largest and most modern paediatric hospital in Poland** – opening their doors for the work of the healthcare clowns. The Polish team continued carrying out **regular visits in 12 paediatric hospitals in several cities**. They also organised a **country outreach tour and visited 15 hospitals** where many people in need of joy benefitted from wonderful artistic interventions. CZERWONE NOSKI held **8 successful workshops on Humour in Healthcare**, thereby **training 150 nurses and doctors**. The Polish clowns also completed **11 pilot visits in the geriatric ward** of hospitals and social welfare houses for elderly people. This noble pursuit is to be continued and further developed in the future.



▪ CZERWONE NOSKI's goal is that people in need of joy are better able to reconnect to themselves, each other, and the beauty of all human emotions.

Lithuania

Increasing the Frequency of Artistic Interventions

RAUDONOS NOSYS significantly expanded their **geriatric programme**. Initially, the clowns visited one elderly care institution. Later, it further developed and spread to **five institutions, with more than 4,000 seniors** receiving frequent and regular visits from the clown team. The positive impact of the artistic interventions on the quality of life for seniors was so tremendous that even more social care homes across the country became interested in having professional healthcare clowns on a regular basis as well. The **children's programme also experienced an increase** in the number of visits offered. The small patients in the Klaipėda Children's Hospital benefitted from a higher dose of laughter thanks to the **rise in the frequency of clown visits from once a month to twice a week**. This way, with sensitivity and humour, the clown doctors offered children and medical staff there countless smiles.



▪ The elderly beneficiaries' acceptance of and trust in RAUDONOS NOSYS clowns in Lithuania led to the programme's expansion to even more social care homes in 2019.



Clowns in Jordan understand the needs of their beneficiaries and they witness wonderful changes brought about by the power of humour and joy.

Jordan

RED NOSES Jordan has become our 11th partner organisation

We proudly announce that **RED NOSES Jordan has officially become one of our 11 partner organisations!** Together with RED NOSES Palestine, they contribute to spreading the joyful RED NOSES mission in the Middle East. One of the accomplishments of the organisation in 2019 **included working in the Al Azraq refugee camp for six months.** These visits of the professionally trained clowns were particularly important in this setting as the life of the residents in the camp is not temporary anymore. With **humorous and empathetic mental health and psychosocial support measures,** the artists were able to **create emotional connections** with the refugees they met. After the artists have left, these moments of interaction then translate into high-quality connections leading to positive relationships between the refugees themselves.

Emergency Smile

Smiles to “People on the Run”

The year 2019 was a very eventful year for Emergency Smile. **Our international clown team went on five missions,** which means **one mission more compared to 2018.** Greece was last year’s top priority.

Considered the epicentre of the ongoing refugee and migrant crisis, we decided to bring joy to the place that needed it the most. Therefore, we carried out three missions to Lesbos – one of them combined with a week working on Samos – and one mission to the Greek mainland.

We also had **a mission in Ukraine,** where the conflict in the eastern part of the country is sadly still ongoing. Our clown team successfully reached out to **numerous internally displaced persons** there. The overall theme that connects the target groups of last year’s missions is that of **“people on the run”.** In all the places we visited, the target groups were people who, for various reasons, had left or had been forced out of their homes, being consequently **stranded in temporary places.** The many thousands of people reached by Emergency Smile **all have in common the feeling of insecurity and anxiety** about their future and in some cases, even for their own safety.

Alta Mane Foundation financially supported two of the missions we had in Greece.

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Ukraine: Internally displaced children, who see their unique talents celebrated within Emergency Smile missions, can better cope with difficulties.

Financial Overview 2019

of the RED NOSES Group

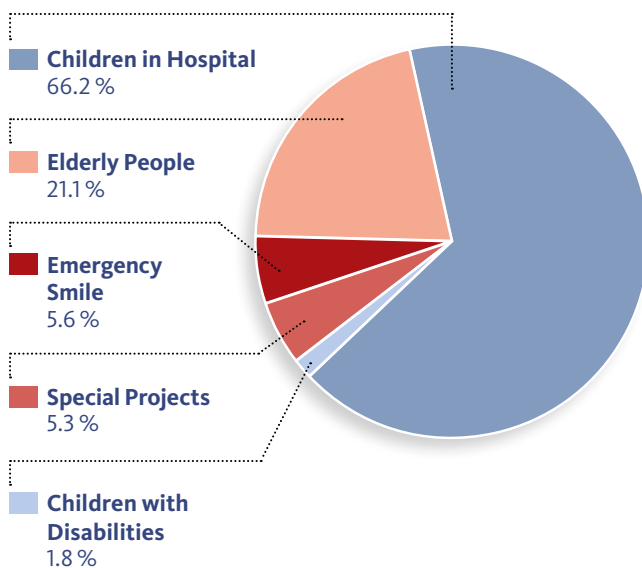
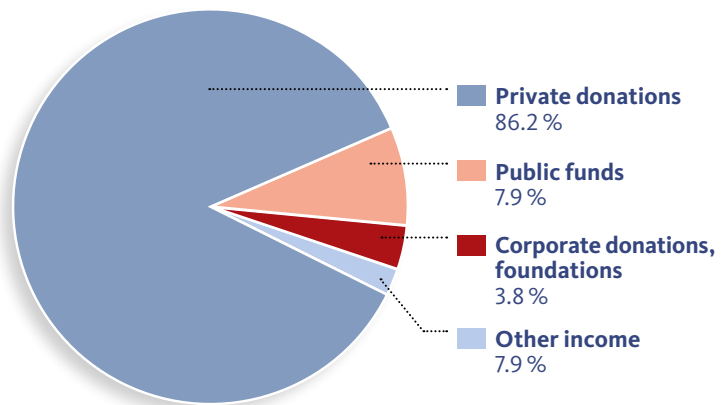
RED NOSES is an international group working locally in 11 countries. In our overall strategic ambition, strong financial stability is a key element, as it defines our objective of working in a sustainable manner and having a long-term impact on our beneficiaries.

The following page provides an overview of our sources of income internationally plus our programme expenses for 2019. RED NOSES programmes all run on a regular basis during the year. This requires steady and sustainable sources of income. To finance their respective programmes, all our organisations raise their own funds locally. Their financial reports are audited annually by independent and reputable national auditors according to internationally accepted accounting standards. The percentages shown below are based on the collectively generated revenue streams from all our local partner organisations as well as from the headquarters of RED NOSES International.

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Our Sources of Funding

RED NOSES group income of more than 20 million Euro relies heavily on private donations to guarantee our independence and strengthen the organisation's connection with the general public. In 2019, private donations amounted to 86.2 % of the total RED NOSES income. In the effort to strengthen our financial co-operations with other foundations and international organisations that share our values and goals, we envision reaching an even greater number of beneficiaries in the future.



Distribution of Costs on Programme Level

Since our founding in 1994, children in hospitals have always been the core focus of our work, resulting in the fact that 66.2 % of our expenses are dedicated solely to activities concentrating on this target group. Here we would like to highlight our delicate responsibility of providing support to children with disabilities, which accounted for just 1.8 % of our total spending last year. The second major expenditure of 2019 was on the elderly programme, with 21.1 % of our activities dedicated to improving the quality of life for senior citizens in geriatric wards and care facilities. We have been increasingly working with people in crisis areas and implementing additional emergency missions every year. In 2019, our Emergency Smile programme benefitted from 5.6 % of our total expenses.

RED NOSES Clowndoctors

International

Senior Management

Managing Board of Foundation:

Monica Culen, CEO
Giora Seeliger, Artistic Director
Dr. Franz Haimerl, CFO, Haimerl Hörler
Wirtschaftsprüfer Steuerberater GmbH

Advisory Board:

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Silvia Richter CFP®, **EFA®**,
Zürcher Kantonalbank Österreich AG
Dr. Hannes Porias, former Austrian Ambassador

Council of Experts

Michael Christensen, Founder of the first Clowndoctors Group in the world: the Clown Care Unit, New York
Johannes Hall, Supervisory Board and Consultant Opel & Beyschlag
Miguel Herz-Kestranek, Actor and Writer, Austria
MAS Constantin Veyder Malberg, CEO Capital Bank
Dr. Antonella Mei-Pochtler, International Consultant
Liliana Niesielska, Actress and Interpreter
MAS Christian Pochtler, CEO iSi Group
Hans Rauscher, Journalist, DerStandard
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RED NOSES is an artistic organisation bringing humour and laughter to people in need of joy.

For 25 years, RED NOSES has been making a difference for patients, families and medical staff in countless health and care facilities in Europe and beyond.

RED NOSES International (RNI) empowers vulnerable audiences, such as children in hospitals, people in geriatric centres, patients in rehabilitation centres, youth with mental and multiple disabilities, refugees and other displaced persons.

The figure of the clown is extremely human and touches individuals deeply by bringing them relief and hope in moments where they cannot connect to their positive emotions.

RNI is based in Vienna, Austria, and is the headquarters for the largest clown doctor group in the world.

www.rednoses.eu



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