



RED NOSES
CLOWNDOCTORS
International



Annual Report **2018**

RED NOSES Clowndoctors International



Thank you!

Together with your support, we spread
humour, laughter and joy, touching
thousands of people around the world!

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RED NOSES's Movement Intensifies its Mission

The year of 2018 was marked by the strengthening and further professionalisation of our organisation and the healthcare clowning sector as a whole.

Last year, we made important steps in this direction, starting with the organisation of the biggest Healthcare Clowning International Meeting (HCIM) to the restructuring of major internal programmes and formats.

The HCIM 2018, hosted in Vienna, was a truly unique event. We were impressed by the amount of organisations and individuals connected to the profession of healthcare clowning that joined us for thought-provoking discussions and expert workshops. Numerous sessions touched the most pressing issues within the healthcare clowning community with the goal of making our movement stronger and more professional than ever before.

Our international outreach programme, Emergency Smile, also underwent a transformation, aiming towards a more professional workflow with better-defined roles within the teams, a better collaboration with the partner organisations and a strengthened cooperation with humanitarian aid organisations, which allows us to respond to their requests better and on very short notice.

In 2018, we started cooperating even more closely with our partner organisations to develop a framework for our Intensive Smile format. The profession of hospital clowning is aspiring to be more active in the sphere of meaningful patient involvement in intensive care, ensuring a supportive environment for the beneficiaries. Thus, throughout the past year, we provided a more complete skill sharing and knowledge exchange platform within the group to develop a clearer structure to this much-needed format.

Through these efforts, we seek the professional recognition of our sector, but above all greater emotional wellbeing for our beneficiaries.

None of this would be possible without your help; therefore, by sharing this annual report with you, we hope you can fully comprehend the importance of your support in bringing humour and laughter to the people who need it most.

Dr. Franz Haimerl
CFO
RED NOSES Clowndoctors
International

Monica Culen
CEO and Founder
RED NOSES Clowndoctors
International

Giora Seeliger
Artistic Director and Founder
RED NOSES Clowndoctors
International



Our Impact

"The clowns from RED NOSES International never fail to bring smiles and joy to the patients and hospital staff. They come to the RSP Hospital every Wednesday, no wonder why Wednesday is our favorite day of the week!"

Sarah Subhi, Patient Animator, Mowasa Hospital in Amman, Jordan.

"We've been working together with RED NOSES for years now, and we've had always the best experience. The clowns have a good influence on our clients. Due to the positive results, we now generally focus on psychosocial support. RED NOSES has taught us how important connection/conversation is, how helpful it is to create a homely, peaceful and safe environment where you can laugh and relieve stress. This also has a positive effect on integration in the new environment; we are now promoting psychosocial support and striving to integrate it into our day-to-day work."

Mrs. Liliia Bilous, Director General, Ukrainian Red Cross Society/National Committee.

"The clowns are great. For me as a surgeon, it is amazing to see laughing children just before going into the operation room! They are not afraid at all. Moreover, the anaesthesia procedure goes smoothly without any stress. RED NOSES Clowndoctors are extremely appreciated!"

Dr. Marián Hrgaš, Department of Anesthesiology DKAIM, DFNSP Bratislava, Slovakia.



The Joy Effect

RED NOSES programmes focus on the scientifically proven health benefits of humour as a complementary measure in the healing process. The contribution and impact of performing arts, specifically embodied in the person of the clowndoctor, is increasingly recognized by health professionals as valuable for the emotional well-being and resilience of the patients. In fact, clown work greatly improves the healthcare environment, providing much-needed psychosocial support through the application of humour.



Clowns meet the senior citizens individually at their bedside, with empathy and respect, thus creating a sense of self-worth.

Not just for Kids

Clowndoctors can benefit adults as well, including grown-ups in rehabilitation, palliative care and oncology wards. Healthcare clowning with elderly people in nursing homes helps to reduce agitation and significantly improve their quality of life. Especially people with dementia, who are at high risk of becoming socially isolated, benefit from the opportunity for meaningful interactions with clowns, and clown visits have even been shown in one study to lessen some symptoms of Alzheimer's. Parents and medical staff, as they accompany children, also benefit from our work in a collateral and positive way.

The Healing Benefits of Humour

Humour is a powerful tool that releases endorphins, has a positive effect on the general mental state of individuals, strengthens the immune system, eases pain and tightens social bonds. Children are one of the most vulnerable groups and are especially sensitive to the hospital environment. Clowndoctor performances seek to attenuate the stress and vulnerability to which children in these circumstances are exposed. Experiencing pleasant emotions through laughter and releasing the stress and anxiety built-up over long periods increases their resilience and emotional wellbeing.

Humour and laughter cannot alter the reality of serious illness. However, they can lighten the experience and enrich caregiving relationships. Humour has the potential to help in developing compassionate, person-centered care for the ill. Especially important is the role of humour in conveying respect for human dignity and regard for the personhood of another.

How the Magic Works

Existing research shows that humour and laughter promote health at various levels, suggesting that by maintaining a positive emotional state, humour may help to sustain a body's basic health and healing mechanisms. Humour can be viewed as an important emotion regulation mechanism – the positive emotion of mirth accompanying humour replaces unpleasant feelings and experience of adversities, enabling a person to think more broadly and flexibly and to engage in creative problem solving.

RED NOSES seeks to go deeper in providing its unique social services by becoming active when children suffer the most, which is before, during and after medical treatments, procedures and/or operations.

The value of humour resides not in its capacity to alter physical reality, but in its capacity for emotional or psychological changes, which enhances the humanity of the experience, for both care providers and the recipients of care.



A growing number of rigorous experiments and studies conclude that clowndoctors have a genuine, quantifiable impact.



Children who receive a clown visit at the hospital have less anxiety, feel less pain and report higher levels of general wellbeing.



About Us

RED NOSES Clowndoctors was founded in 1994 in Austria as a non-profit organisation, bringing humour and laughter to people in need of joy. In 2003 the charitable non-profit foundation RED NOSES Clowndoctors International (RNI), also based in Austria, was established as headquarters of the RED NOSES group. Its tasks are to build up, monitor and support international RED NOSES partner organisations. In doing so, RED NOSES International simultaneously develops and maintains high ethical and artistic quality standards in all its clown programmes within the group.

Today, RED NOSES Clowndoctors is one of the largest clown doctor groups in the world with partner organisations in 10 countries, a sustainable project in Jordan and international emergency missions in Europe, Africa and Asia. In 2018, our international team of 379 clowns brought joy and laughter to around 540,000 people – and that in more than 695 medical and social institutions. The RED NOSES group has developed a wide range of specific formats within its programmes for all major beneficiaries: sick children, senior patients, children with multiple disabilities and rehabilitation patients, as well as people affected by crisis.

Facts and Figures

RED NOSES has gradually evolved into one of the leading groups in its field of work, not only setting benchmarks in both artistic performances and professional structures, but also by reaching the greatest number of beneficiaries. Take a look at the positive impact of our daily work in 10 different countries.



542,404
young and elderly
patients



695
medical and social
institutions



10
countries
of operation



17,041
clown visits



379
professionally
trained clowns



25
years
of expertise

What We Do in the Field

Children

10 |

Most children struggle to cope with the hospital environment. The pain, confusion, loss of control, and separation from family associated with medical treatments may lead to Pediatric Medical Traumatic Stress, which can have long-term effects on a child's physical and mental health. Hospital stays, surgeries and tests are connected with fear, insecurity, and boredom, especially for children. No matter how good the medical care is, emotional needs and personal interaction are sometimes coming up short in everyday hospital routine.



Through visits at the bedside children are empowered to return to their natural playfulness giving them impetus for self-confidence and courage.



In the Intensive Smile format clowns inspire a calm atmosphere and divert the focus away from the medical procedure.

Regular Bedside Visits

RED NOSES clowns can make fear and pain quickly be forgotten. The healthcare clown enables the child to be a creative partner in play experience and engages the child in a pleasurable interaction. In this way, the child is able to disconnect her- or himself from the stressful situation and reconnect with pleasant childhood emotions. They give comfort and hope whilst bringing a new zest for life. As soon as RED NOSES clowns appear in the pediatric ward, the air fills with fun and the children become children again, carefree and happy.

Intensive Smile

This format aims at deepening the relationship of the clowndoctors with their largest audience, hospitalised children and youth. The goal of these performances is to support the little patients before and during treatments and surgeries to better cope with the procedures. The clown uses an array of artistic techniques to catch the attention of the child, therefore taking away the fear and stress vis-à-vis the procedure they are about to undergo. Parents and medical staff equally benefit from clowndoctors interventions as the visits lighten the mood, provide relief from the anxious situations and make it easier for medical staff to work with the children.

Circus Patientus

This format runs for several days (3-5) and it is focused on children who have been detached from their natural environment for a long time due to a long-term health condition or disability. Under the name of Circus Smile, this format is also used in the work with refugees, internally displaced persons and other vulnerable communities. The purpose is to offer not only an exceptional form of entertainment, but moreover to awaken an interest in a specific activity (in this case, circus art and magic tricks) among children and therefore motivate an active approach to life and an overall desire for self-realisation. In 2018, Circus Patientus was supported by C&A Foundation.

Coma and Rehabilitation

RED NOSES clowns also visit children in coma and rehabilitation wards. Clown work performed directly at the bedside is an important and powerful stimulus, not only for comatose children, but also for those who have come out of a coma, or an accident, and gone into rehabilitation. Even if it seems that the children do not notice or respond to anything, the clowns contribute



During the performance, the children have the opportunity to express their feelings in their own time and in their own way.



All children who participate in "Circus Patientus" are empowered, bringing back the lightness of joyful playing.

greatly to the waking up process with their sensitive, poetic and musical visits. They are valuable companions, especially when the little ones gradually regain consciousness.

Children with Disabilities

Within our Caravan Orchestra format, the clowndoctors performances are dedicated to the needs of multiple disabled children. It provides them with access to cultural activities by bringing theatre, clowning and music to the social facilities in which they are schooled and cared for. The programme, developed specially for the needs of mentally and physically handicapped children, is a tailor-made musical show where a group of specially trained clowns travel from "oasis to oasis looking for new musicians to join their orchestra", giving the kids the opportunity to connect with artistic activities and express their emotions in their own way.

| 11

The Elderly

RED NOSES senior programmes aim at contributing to the development of compassionate, respectful and person-centred care. We recognize the need to provide the highest standards of healthcare and wellbeing at all ages. During the clown interactions, humour is used to convey respect for human dignity and for the personal history of the other. For elderly people, humour at their bedside conveys the message that they are acknowledged as valuable members of society that deserve to receive empathetic attention.

Elderly people who live in a facility for inpatient long-term care usually experience that they have little or nothing left. A feeling of hopelessness and the loss of the previous social role put a strain on the inhabitants of care facilities on a daily basis. In addition, they often suffer from the restriction of their mobility, their perception and their ability to remember or communicate. The remaining skills and special talents often have no place in the everyday life of a nursing station and are therefore little or not encouraged at all. The deficit orientation and the associated daily experiences of residents in care facilities lead to reduced self-esteem intensify depressive moods and make life

seem like a monotonous sequence of the same routine everyday. On health, this has both mental and somatic negative effects. In engaging elderly people in a range of artistic activities, clowns help uncover long-forgotten abilities and create a sense of agency and belonging. Healthcare clowns meet the senior citizens individually at their bedside, with respect and empathy, integrating their personal history and activating all their senses. That means singing songs together, recalling familiar smells, sharing recipes, connecting with memories from their “golden years” or dancing a gentle waltz. These visits increase their wish to actively participate in life.



In engaging elderly people in a variety of activities, clowns reveal long-forgotten abilities and create a sense of belonging.



Regular clown visits by RED NOSES contributes to an increase in the quality of life of the elderly and people in need of care.



Together with the clowns the elderly people proudly show their rediscovered talents in a circus style performance.

Variété

This format was developed to motivate the participation of senior citizens in artistic activities. It seeks to tackle the biggest challenges of this target group such as reduced mobility and social isolation. This format consists of a 3 to 5 days workshop adapted to the particular capacities of the participants. The clowns help the seniors to rediscover lost artistic talents or help them learn new ones, like tricks, magic, dance and acrobatics. Participants get the chance to develop a small “circus act” that they will perform at the end of the workshop for their family and caretakers. RED NOSES Variété helps them rediscover their abilities, show them new ones, and gets them recognition and appreciation of other people through the show, which happens so little or not at all in this stage of their lives. The successful performance and the applause fill the participants with pride and strengthen their self-confidence. As it is quite necessary for some of the stage numbers to practice special movements, the RED NOSES Variété also offers a physical mobilisation, the residents move more and with more joy than in their everyday lives, having a health promoting effect.



People in Crisis

We believe that people affected by crisis and/or facing acute emergency situations need special care. Our beneficiaries receive the immediate aid to survive, but often in the long run emotional well-being no longer exists for the target group. We envision that essential feelings like joy, optimism and happiness are in the spotlight of humanitarian aid and crisis relief work; not only for the people affected but also for the staff working in such challenging circumstances. We are convinced that the power of humour and laughter, despite adversity and trauma, makes people more resilient. Therefore, we bring the gift of laughter and human connection to places of acute hardship.

Emergency Smile

RED NOSES International developed a programme called Emergency Smile, allowing us to reach beyond the borders of our 10 partner countries to provide joy and stress relief to people affected by crisis and disasters. This programme was established in 2013 to send specially trained healthcare clown teams into acute and chronic areas of crisis in cooperation with international aid organisations. The tailor-made Emergency Smile activities provide a sense of normality in abnormal situations through humor and self-expression, which can help alleviate fear and distress and thus promote well-being.

We reconnect people affected by crisis and trauma with joyful emotions in order to rekindle hope, transform their focus by concentrating on positive aspects of life, and show that life still has happiness in store for them. By engaging the beneficiaries in active, playful interactions, we create a supportive environment and long-lasting memories of joy, that are a source of hope and optimism.



Kyrgyzstan: Our visits are loved by orphans and tuberculosis patients because we create an environment where children feel safe to play.



A typical mission team consists of four healthcare clowns and one administrative leader. The standard duration is one week of preparation and three weeks on the ground. Both the number of members of the team and the length of the mission can be increased or decreased according to the needs in the field. RED NOSES' Emergency Smile missions have until now been carried out in Belarus, Cameroun, Greece, Jordan, Kyrgyzstan, Sierra Leone and Ukraine and it is our plan to keep enlarging our outlook in order to reach target groups on a global level. Through the well-educated use of humour and empathy, the various formats aim to improve the emotional well-being of the target group, removing anxiety and stress while bringing a sense of lightness and smiles. At its core, Emergency Smile brings a profound message of humanity that everyone, regardless of age or gender, can relate to and take nourishment from.



Capacity Building and Training

Strategic organisational development, as well as the training and education of our healthcare clowns and office staff are crucial components required for the healthy growth and adaptability of the RED NOSES group. The RED NOSES headquarters ensures the implementation of the vision, mission and strategy of the group, by continuously facilitating several capacity building activities throughout the year. Fostering leadership potential, know-how exchange, quality monitoring as well as training for fundraising and communication staff, we guarantee that our beneficiaries receive our services in the highest excellence possible.

Humour Workshops

RED NOSES Clowndoctors International is using an integrated and sustainable approach that not only focuses on children, but also seeks to support medical staff and aid workers in their daily work with tailor-made workshops for each target group. Humour has the potential to create a powerful emotional connection between people, enhancing and stimulating social interactions. Humour also plays a vital role in reducing stress and anxiety, and in fostering a better working environment. By sharing knowledge on how humour helps, professionals in the field can find new ways of connecting with beneficiaries, especially in very stressful and tense situations. On the one hand, this extends the impact of the RED NOSES work for the beneficiaries, and on the other hand the medical personnel and aid workers can use the newly-acquired tools to improve their own psychosocial well-being and resilience in the face of a very stressful and demanding work environment.



Our clowns share their expertise to humanitarian aid workers and local medical staff so they can integrate humour in their challenging daily work.

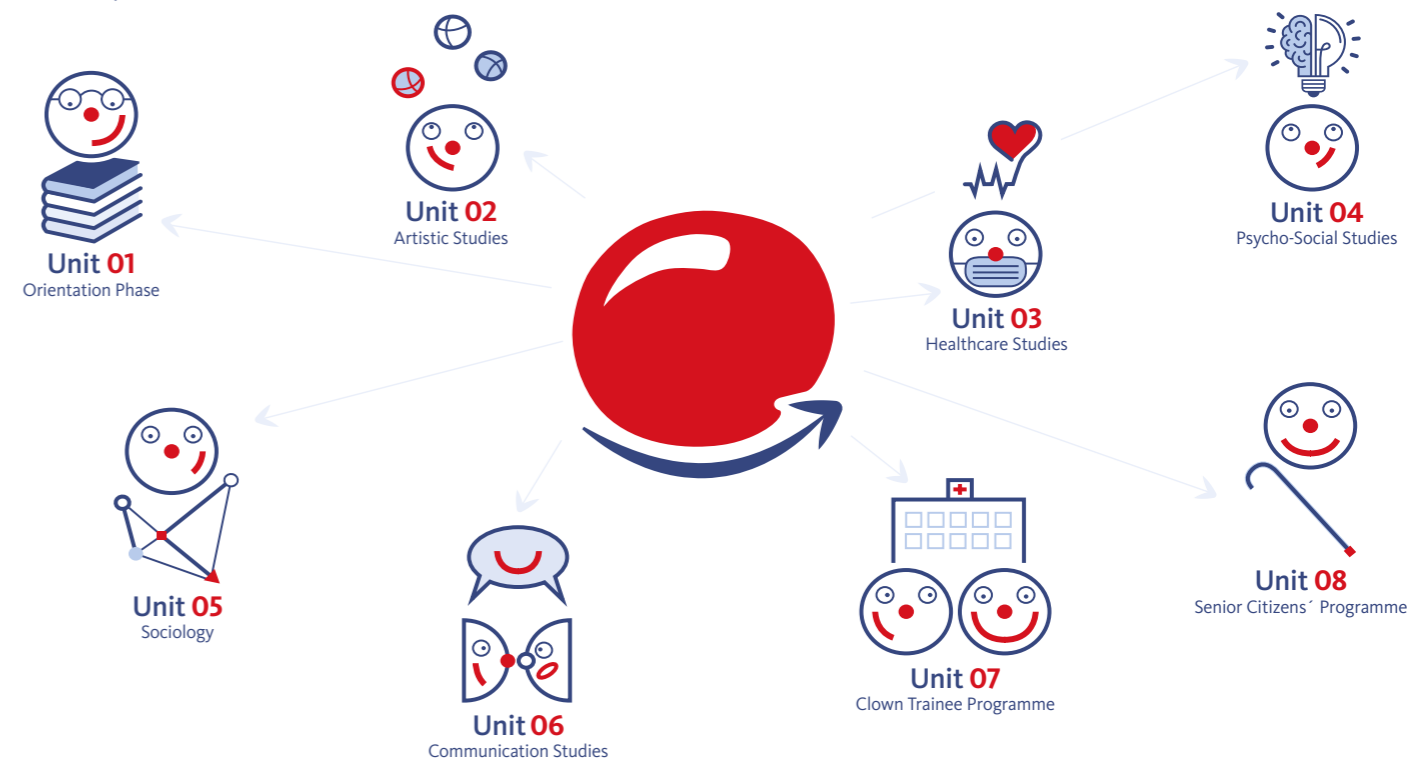
RED NOSES International Curriculum

Regular training is an essential part of our healthcare clowns work. While working in delicate environments and with vulnerable groups, the artists have to bring a set of skills, that combines both artistic talents and high sensitivity. In order for the artists to develop the necessary expertise, RED NOSES provides comprehensive training that not only includes artistic development, but also disciplines from other sectors that are interconnected with our work in the hospital. With the implementation of a solid curriculum, the RED NOSES group seeks to remain in the vanguard of artistic quality by providing the best possible training and education for its clowndoctors. By creating a uniform process of certification for healthcare clowns across borders, an educational foundation has been established that enables the artists to work in the sensitive healthcare environment with the highest artistic standards. The RNI Curriculum consists of eight study units ranging from artistic and healthcare studies, to clinical exposure, psychosocial studies, sociology and communication. It includes practical experience in the hospital, as well as the commitment to attend regular supervisions. Most of the trainings are held at the International School of Humour (ISH) in Vienna and bring together healthcare clowns from over ten countries on a regular basis. The curriculum is obligatory for all RED NOSES clowns and comprises a total of 480 hours.



RED NOSES has developed and maintains high artistic quality standards and is constantly investing in the training of its artists.

The curriculum is the outcome of an international exchange among artistic professionals and has succeeded in creating common training standards and a common artistic language, which, when conducting international missions, allows them to quickly build well-functioning teams. The curriculum has become an important tool, leading to the further professionalisation of RED NOSES organisations.



We are a Global Movement

Each year, our 10 partner organisations and our international emergency teams, work untiringly to spread humour and laughter to people in much need of joy.

Each country contributes to push forward our strong common vision and to the impactful work we are performing every day from the most precarious places on earth to the clinic down the road.

Here is how, one smile at a time, we are improving the lives of thousands of people around the world.

-  RED NOSES Partner Organisations 2018
-  Emergency Smile missions in 2018
-  International Project
-  Number of patients
-  Number of clown visits
-  Social and medical facilities
-  Number of clowns
-  Established

Germany
ROTE NASEN Deutschland e.V.
 47,491
 1,489
 56
 32
 * 2003

Czech Republic
ZDRAVOTNÍ KLAUN
 76,483
 3,830
 100
 86
 * 2001

Slovakia
ČERVENÝ NOS
 63,582
 2,799
 167
 61
 * 2004

Poland
CZERWONE NOSKI
 14,922
 484
 12
 20
 * 2012

Lithuania
RAUDONOS NOSYS
 26,887
 456
 39
 12
 * 2013

Austria
ROTE NASEN Clowndoctors
 170,056
 4,321
 201
 76
 * 1994

Slovenia
RDEČI NOSKI
 50,072
 997
 49
 16
 * 2004

Hungary
PIROS ORR
 33,537
 1,203
 36
 31
 * 1996

Croatia
CRVENI NOSOVI
 41,270
 818
 19
 25
 * 2010

Belarus
 Emergency Smile
 June 2018

Ukraine
 Emergency Smile
 September/October 2018

Greece
 Emergency Smile
 November/December 2018

Kyrgyzstan
 Emergency Smile
 August 2018



Lesbos: Evidence has shown that musical play is an important tool to establish a genuine human connection.



Samos: With easy tricks, any object can be transformed into magical figures that trigger the imagination and evoke humour.



Kiev: Our clowns stimulated the children to be active, to explore their artistic taste and support their distinctive self-expression.

Palestine
RED NOSES Palestine
 18,104
 644
 16
 20
 * 2012

Jordan
RED NOSES International Project
 6,446
 108
 10
 9
 registered 2017



RNI Highlights

Healthcare Cloning International Meeting 2018 (HCIM)

In April 2018, RED NOSES Clowndoctors International hosted the interdisciplinary Healthcare Cloning International Meeting 2018 (HCIM 2018) in Vienna. The conference topic was: "The Art of Cloning. Connecting culture, health and science" and it gathered more than 400 participants from 50 countries around the world. The participants came from different sectors of the healthcare clown's field to discuss the impact of healthcare clowning among other topics.

In numerous parallel sessions, during three full days, the most pressing issues within the healthcare clowning community were tackled, from how to work with different target groups to the financial stability of healthcare clown organisations. However, the most important topic addressed was the impact of clowning on the healthcare sector.

The conference was intended to provide a platform for networking among the participants and to create a space for inspirational talks and innovative ideas that will support the individual communities in order to maximize the benefits of healthcare clowning. Exchanging experiences during the conference formed the basis for future collaboration between clown organisations, helping raise awareness about emotional wellbeing and the importance of psycho-social support for children, the elderly and people in crisis situations.

We would like to take this opportunity to extend our sincere gratitude to our sponsors, Österreichische Lotterien, Alta Mane foundation, the Federal Chancellery of Austria and the Cultural Department of the City of Vienna without whom none of this would have been possible.



The HCIM Journal 2018

To further elaborate on some of the topics of the HCIM 2018, a journal was created to reflect on all main themes raised at the conference. A diverse group of presenters of the HCIM 2018 was asked to turn their original contributions into small articles. The goal of the journal was to reproduce the diversity of topics addressed at the meeting, to keep the spirit of the HCIM 2018 alive and to continue making the healthcare clowning movement stronger and more professional.



ES Mission to Ukraine

A big highlight for us was the mission to Ukraine. The mission was a success because, apart from the many children reached, the mission led to the largest ever gathering of Ukrainian hospital clown organisations, who met with the Emergency Smile team for an artistic exchange and to learn new skills related to hospital clowning.

What really stands out for us is the warm reception we received from the Ukrainian Red Cross Society, which whom we have established a close relationship over the past years. We would like to add that this mission to Ukraine was possible thanks to the support of Alta Mane Foundation.



With the preparation of Circus Smile the clowns can trigger a shift of focus, concentrating on the strength and the abilities of the children.

ES Mission to Lesbos, Greece

Another big highlight of the year 2018, was the Emergency Smile mission to Lesbos, also supported by Alta Mane Foundation. Arranging this mission on a very short notice tested the readiness and ability of both RNI and our partner organisations to respond quickly. It took one month from the moment we decided to go ahead until the mission started. It validated our robustness and inherent readiness. The mission also coincided with a 3-day vaccination programme by Doctors Without Borders (MSF), where the clowns were able to apply their expertise from hospital settings with the highest artistic level possible.



Our healthcare clowns create a special bond with the kids by interacting with them in a respectful and sensitive way.

International Project in Jordan

In 2018, we reached 7,336 hospitalised children in Jordan with a total of 180 clown visits, which represents a huge milestone for RED NOSES International. We also initiated a cooperation with four new hospitals, including three governmental hospitals after an agreement with the Jordanian Ministry of Health.

Furthermore, and thanks to a more established international project, we continued to implement Circus Smile with Caritas family centres and SOS Children's Villages, and established a new cooperation with UNHCR to work with refugees.



The role of humour is especially important when conveying respect for human dignity and regard for the personhood of another.

Highlights from our Partner Organisations



Rolando Villazón performing for ZDRAVOTNI KLAUN on a gala concert in the majestic Spanish Hall of the Prague Castle.

Czech Republic

The “Child” Project and Charity Gala

In 2018, ZDRAVOTNÍ KLAUN successfully launched its pilot project named “Child”, aimed at children undergoing long-term medical treatments. Two healthcare clowns take turns visiting a designated patient during his/her dialysis treatments establishing, as a result, a close relationship with the child. The clowndoctor accompanies them during important procedures, which helps with the patient’s mental wellbeing and thus with the overall success of the treatment. Furthermore, in June 2018, a beneficial gala concert was held for ZDRAVOTNÍ KLAUN. The star of the night was our ambassador Rolando Villazón accompanied by the Canadian pianist Carrie Anne-Matheson. The concert took place in the majestic Spanish Hall of the Prague Castle and was enjoyed by 800 distinguished guests. Rolando enchanted everyone not only by his singing, but also by his breath-taking speech before the final auction.



RDEČI NOSKI clowns are an indispensable part of the allergology department on the Paediatric clinic of Ljubljana.

Slovenia

“Clown on Duty” Project

RDEČI NOSKI has been working closely with the surgery section on UKC Ljubljana and allergology on the Paediatric clinic of Ljubljana for the last three years. During this time, the RDEČI NOSKI clowns have become an indispensable part of allergy tests and immunotherapy as well as an important part of children’s preparation process for surgeries.

The healthcare clown’s help is considered so vital that the medical staff adapts the schedules of skin tests and immunotherapy to clown schedules, as they found that the cooperation with clowns during the analysis positively affected the performance of all involved. The project ‘Clown on duty’ has become an indispensable part of the organisation’s regular Intensive Smile programme, with which they cooperate with medical staff, children and their parents at a deeper level, allowing them to be useful where they are needed the most.

Slovakia

High Recognition

The president of ČERVENÝ NOS Clowndoctors, Katarina Šimovičová, became the Slovak Woman of the year in 2018, receiving also, in the name of the organisation, an award in the category of Charity 2018. For ten years now, this public award is organized by the weekly magazine “Slovenka” and it is broadcasted in public TV. All winners got the honour to have an audience and lunch with the President of Slovakia, Andrej Kiska.

Additionally, in September 2018, the organisation successfully started a new geriatric programme called Variété. During the three days, their clowns worked with seniors, teaching them new skills and preparing a final performance full of music, dance and fun.



Katarina Šimovičová, the president of ČERVENÝ NOS, receiving the “Slovak woman of the year” award.



With the Intensive Smile format, our healthcare clowns support the children and their families before, during and after complicated procedures.

Croatia

Intensive Smile and Other New Formats

In 2018, CRVENI NOSOVI fully implemented the Intensive Smile programme in five major hospitals in Croatia. The feedback from the parents has been encouraging, and medical staff expressed their wish to have clowndoctors visit more often. Beside Intensive Smile, the organisation also implemented the CIRKUS VARIJETE programme through the awarded grant from The European Social Fund, “Art and Culture 54+”. The CIRKUS VARIJETE project will cover expenses for 10 CIRCUS VARIJETE workshops in five big cities and 20 regular visits for elderly people by the end of July 2019.

Austria

Team Expansion for Higher Demand of Clowns

Thirteen new clowns began the two-year training programme with ROTE NASEN in 2018. With this strengthened clownpower, the organisation is now able to satisfy the increasing demand for more clown visits in social and medical institutions, like oncology wards and psychiatric wards, all over Austria.

Furthermore, the Intensive Smile programme has expanded in several hospitals, so that more children can be assisted during painful medical procedures, rehabilitation or on their way to the operation room. Additionally, the ROTE NASEN run celebrated its 10th anniversary, where more than 13,000 people started supporting the work of the clowndoctors.



The 10th anniversary of the ROTE NASEN run was an important milestone celebrated last year in Austria.

Poland

Year of New Projects

In 2018, CZERWONE NOSKI continued visiting paediatric hospitals in Warsaw, Kraków, Poznań, Wrocław and Łódź. The organisation also started regular cooperation with three new hospitals: the National Institute of Rheumatology and the Children's University Hospital in Warsaw as well as the Upper Silesian Child Health Centre in Katowice.

Furthermore, they organised Circus Patientus (Supersprawni) workshops in the Children's Memorial Health Institute in Warsaw and, for the first time, at University Children's Hospital in Kraków.

In addition, CZERWONE NOSKI successfully implemented a new Intensive Smile project in Wrocław, where they assist children to medical examination with anaesthetics; a geriatric programme for senior patients, in Warsaw; and "Humour in Healthcare" workshops for medical staff.



In close partnership with medical staff, clowns help to relieve children's fear in difficult treatments.

Germany

New and Profound Relationships

In 2018, ROTE NASEN Germany's cooperation with the German health insurance company "BKK-Betriebskrankenkassen" flourished. The importance of professional healthcare clowning being part of the prevention strategy for mental health and wellbeing was thereby strengthened. For ROTE NASEN Germany, this was a year of establishing new and profound relationships with health care institutions, local BKK-branches and artists throughout the country. The pioneering phase is successfully completed and now it is time for consolidation. The BKK cooperation is a great way to spread the spirit of the RED NOSES group. In addition to that, the expansion of the Intensive Smile programme is still an important element of the organisation's development.

Another important highlight of 2018 was the organisation's 15th anniversary. A gala was organised in October to celebrate this important milestone, bringing together artists, donors, medical staff, nursing staff and team members. It was a great evening with humorous artistic interventions, heart-warming speeches and a feeling of friends and family.



ROTE NASEN Germany celebrating their 15th anniversary with a spectacular gala.

Lithuania

Making Seniors a Priority

The first year of RAUDONOS NOSYS's geriatric programme finished with a joint party at the Vilnius senior social care home to also celebrate the 8th anniversary of RED NOSES Lithuania. Their first visit was so well received that RAUDONOS NOSYS clown visits to the institution became regular, allowing not only a closer relationship with the residents but also a better cooperation with the caregivers and medical staff of the institution.

The successful geriatric programme, with its stable regular visits, permitted the organisation to pilot the same programme in other senior social care homes in different regions across the country.



RAUDONOS NOSYS's elderly programme blossomed last year, visiting regularly new geriatric facilities all over the country.



RED NOSES Palestine's first clown certification.

Palestine

First Clown Certification

In 2018, RED NOSES Palestine's biggest milestone was the completion of the curriculum and official certification of seven healthcare clowns from Palestine thanks to the support of the Austrian Development Agency.

In the past few years, RED NOSES Palestine has become an important stakeholder in the Palestinian artistic scene, having a noticeable impact on the development of the sector by setting benchmarks and fostering international exchange. The participation of the Palestinian Minister of Culture in the certification ceremony underlined the standing of RNPS in the sector.

Hungary

Hotel Sunshine and Circus Patientus

The original show for elderly people called "Hotel Sunshine" implemented by PIROS ORR is running with great success. Hotel Sunshine is a collaborative soap opera where the "staff of the hotel" interacts with seniors from the city of Pécs. The story ends up differently every time but the one thing that remains the same is the desire of the audience to continue the show.

Furthermore, a team of 12 clowndoctors organized, in three different regions, a Circus Patientus workshop where they prepared 60 children for a spectacular gala. The children were able to learn new skills and experienced, for the first time, stage performance arts.



Circus Patientus: long-term paediatric patients are excited about their newly discovered skills and talents.

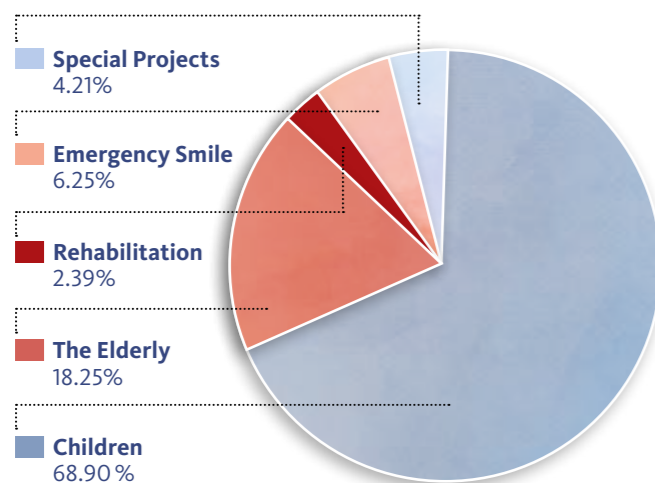
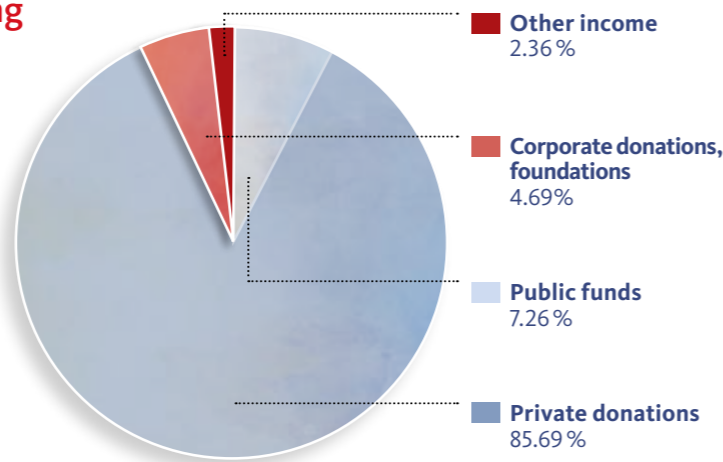
Financial Report 2018

of the RED NOSES Group

Having programmes running regularly needs steady and sustainable sources of income. Therefore, a strong financial stability is a key element of our strategic ambition for the years to come. Here we present you with a small glimpse of where this income comes from and how we use it in our daily work.

Our Income by Sources of Funding

RED NOSES strives to maintain a high level of private income as an effort to guarantee our independence and strengthen the organisation's connection with the general public. In 2018, 85 per cent of RED NOSES's source of funding came from private donations. In the future, and to be able to reach an even greater number of beneficiaries, we seek to strengthen our financial cooperation with other foundations and international organisations that share our values and goals.



Our Expenses on Programme Level

Since our foundation, children in hospitals has been our major concern, this is why almost 70 per cent of our expenses are dedicated to the activities for this target group. The second major expenditure of 2018 went to the elderly programme, with around 18 per cent of our activities dedicated to improve the life of senior citizens in geriatric wards and care facilities. For some years now, we have been working with adults in rehabilitation, representing about 2 per cent of our expenditures last year. We have been increasingly working with people in crisis areas, with additional emergency missions every year. In 2018, our Emergency Smile programme benefited of 6 per cent of our total expenses.

RED NOSES Clowndoctors

International

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RED NOSES is an artistic organisation bringing humour and laughter to people in need of joy.

For almost 25 years, RED NOSES has been making a difference for patients, families and medical staff in countless health and care facilities in Europe and beyond.

RED NOSES International (RNI) empowers vulnerable audiences, such as children in hospitals, people in geriatric centres, patients in rehabilitation centres, youth with mental and multiple disabilities, refugees and other displaced persons.

The figure of the clown is extremely human and touches individuals deeply by bringing them relief and hope in moments where they cannot connect to their positive emotions.

RNI is based in Vienna, Austria, and is the headquarters for the largest clown doctor group in the world.

www.rednoses.eu



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